

Project Designation | Sustainability Colours

Project number | POCI-02-0853-FEDER-000943

Apoio no âmbito do Sistema de Incentivos SI Qualificação e Internacionalização

Main objective | Reforçar a competitividade das PME

Region of intervention | Norte

Beneficiary | ACATEL – Acabamentos Têxteis, SA

Approval date | 31-08-2015

Starting date | 11-05-2015

Conclusion date | 10-05-2017

Eligible cost | 275,104,00 EUR

European Union financial support | FEDER – 123,796,80 EUR

Project Summary : The company ACATEL Acabamentos Têxteis, SA is dedicated to the dyeing, finishing and printing of knitwear or made-up pieces. With this project, framed in the typologies of organizational innovation and management, digital economy and ICT, creation of brands and design, development and engineering of products, services and processes, quality, knowledge transfer, distribution and logistics and eco-innovation, it aims to:

- Implement production control and management software that allows the interconnection of all production areas (from the dyeing shop to the departure, dispatch of orders), with information collection terminals. Its main features are in the planning and strict control of production, in the management of stocks with report to the integration of the modules of commercial management and in obtaining a set of indicators that will allow management by objectives and individualization of processes. In addition, a new production layout will be implemented (with organization of the workplaces), which reflects the new business model that the company intends to implement (sale of finished fabrics).
- Develop a website to promote new products.

- Create a brand and own collections, using technical consultancy for new products: digital print with GOTS certification (GLOBAL ORGANIC TEXTILE STANDARD) articles made of organic cotton (organic), digital printing on ecological fibers, - digital printing and traditional and printed for women's fashion.
- Reinforce the quality control laboratory with equipment for the carrying out physical and chemical tests, thus making it possible to test the viability of the products.
- Implement the Integrated Quality and Environment Management System according to the NP EN ISO 9001:2015 and NP EN ISO 14001:2012 standards.
- Acquire skills, through the transfer of knowledge, in the domain of unfunctionalizing finishes in printing on fibers cellulosic
- Obtain the OEKO-TEX eco-label for the new product range, obtain the certification by the Bluesign standard giving priority to the ecological footprint (standards environmental) with global seal of approval for environmental safety, of health and production and certification by the GOTS standard in order to guarantee the biological status of the textile product in order to guarantee credibility for the consumer that it is a natural textile (organic fibers), environmental and socially responsible throughout the production chain.
- The company in the pre-project only exports indirectly and intends in the post-project project to reinforce these indirect exports and enter directly into the markets from Spain, France, Belgium, the United Kingdom and Germany.

Investment results:

Conclusion date : 02-05-2017

Investment made : € 197.072,47

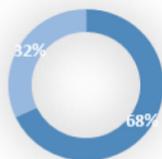
Incentive received : € 63.264,54

Investment results:

Direct foreign turnover (sales + services rendered)::

- 2015 + 2,9% (1,5% sales)
- 2016 + 12,7% (7,3% sales)
- 2017 + 15,9% (10,1% sales)
- 2018 + 10,2% (4,7% sales)
- 2019 +14,9% (11% sales)

The objectives regarding certifications, investment in innovation, increase in skilled employment and impact on the economy and regional competitiveness were reached.



FEDER

- Private investment: € 133.807,93
- Non-refundable incentive received: € 63.264,54

